



Committee Roles

Title	Marketing and Sponsorship Coordinator
Position Summary	To promote the Club within, and externally
Key duties and responsibilities	<p>Create sponsorship packages that are mutually beneficial for Essendon Netball Club and potential sponsors</p> <p>Engage and encourage club participants to introduce sponsors to the Club from their network of family and friends</p> <p>Ensure all sponsors are welcomed into the Club and included in club activities</p> <p>Provide an opportunity for current sponsors to continue supporting Essendon Netball Club</p> <p>Promote the ENC brand as much as possible including “Strengthening Communities”</p> <p>Manage social media content that involves sponsorships, stakeholders and the Club brand</p> <p>Look for opportunities to fundraise for the Club</p> <p>Apply for appropriate grants that will benefit the Club financially or with goods/services</p> <p>Chair the Marketing/Sponsorship sub-committee</p> <p>Work alongside the Functions Coordinator to deliver high quality events where the support of current sponsors is acknowledged</p> <p>Attend all events, especially the Presentation Night</p> <p>Attend Annual General Meeting (AGM)</p> <p>Be aware of ENC’s Child Safety Policy</p> <p>Be aware of Child Safety Standards</p> <p>Manage marketing@essendonnetballclub.com.au</p>